NOVEMBER '26 EDITION

ZORKO SPOTLIGHT

SHINING A LIGHT ON INDIA'S BOLDEST ENTREPRENEURS

ZORKO LIMITED

BUILDING INDIA'S MOST LOVED VEG QSR BRAND

THE WONDER WORLD OF ZORKO

WHERE EVERY BITE IS AN EXPERIENCE

From a Small Idea To 550+ Outlets, ZORKO Is Redefining The Future Of QSR In India

ZORKO®
BRAND OF FOOD LOVERS

Forbes ASIA 2024
MEET THE YOUNG ENTREPRENEURS WHO HAVE SET OUT TO MAKE A DIFFERENCE
30 UNDER 30

- 550+ OUTLETS AND GROWING
- 275+ CITIES ACROSS INDIA
- 25+ STATES A STRONG PRESENCE

AS SEEN ON
SHARK TANK INDIA

TEDx

JOSH TALKS



ANAND NAHAR
MANAGING DIRECTOR



AMRIT NAHAR
WHOLE TIME DIRECTOR

WORLD RECORD HOLDER
YOUNGEST FOUNDERS IN QSR INDUSTRY

The Founder's Story

ANAND NAHAR

Anand Nahar, Chairman & Managing Director of ZORKO Limited, is the visionary behind the brand's rapid rise in India's vegetarian QSR segment. With 8+ years of experience in sales and marketing, he identified the gap for affordable fast food in Tier 2, 3, and 4 cities and laid the foundation of ZORKO during the 2020 pandemic with a clear focus on scalable growth and expansion.

Leadership Highlights:

- Engineer | Entrepreneur | Strategic Investor
- 8+ Years Experience
- Founded ZORKO During the 2020 Pandemic
- Expanded to 550+ Outlets Across 275+ Cities
- Built a Strong & Scalable Business Model
- Featured On Shark Tank India & Forbes 30 Under 30 Asia, Josh Talks, TEDx Speaker And World Record Holder
- Having Deep Understanding Of Human Psychology

From a single outlet to a nationwide presence, Anand's vision has driven ZORKO's rapid growth into a leading vegetarian QSR brand. With a strong focus on brand building, customer experience, and strategic expansion, he continues to steer the company towards innovation, scalability, and a promising global future.



ZORKO SPOTLIGHT

The Founder's Story

AMRIT NAHAR

Amrit Nahar, Whole-time and Executive Director of ZORKO Limited, is the force behind the brand's operational strength and structured growth. With 6+ Years of experience in marketing and business administration, he has built efficient systems and processes that ensure consistency, quality, and smooth expansion across all outlets.

Leadership Highlights:

- Engineer | Entrepreneur | Anthropologist
- 6+ Years in Marketing & Business
- Built Strong Backend Systems & SOPs
- Developed Scalable Operations Framework
- Ensured Consistency Across All Outlets
- Optimized Supply Chain & Expansion
- Operational Excellence Across the Network
- Featured on Shark Tank India & Forbes 30 Under 30 Asia
- Deep Knowledge of Human Consciousness

Amrit's strong operational systems have powered ZORKO's seamless expansion, ensuring consistency across all outlets. With a sharp focus on efficiency, process optimization, and scalable infrastructure, he plays a key role in driving sustainable growth and operational excellence across the brand.



Education and Qualification

Environmental Engineering and Masters in Anthropology

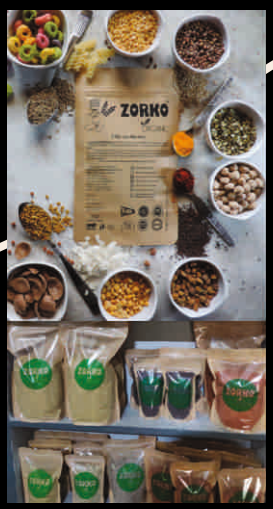
OUR *Journey*

ONE VISION. ENDLESS MILESTONES.

2020
FOUNDATION

2021
FIRST STEPS





2022
EXPANSION



18+
OUTLETS

2023
NATION



72+
OUTLETS

2024
BREAKTHROUGH



150+
OUTLETS

2025
STRONGER



284+
OUTLETS

2026
NOW





550+
OUTLETS

OUR RECENT
BIGGEST
ACHIEVEMENT

Proud To Share Zorko Has Signed A Strategic Agreement With Hindustan Petroleum For The Establishment & Operations Of Outlets Across Its Highway Petrol Pumps Nationwide



हिन्दुस्तान पेट्रोलियम

HP

ZORKO® LIMITED

ANOTHER BIG MILESTONE

Proud To Share Zorko Has Signed A Strategic Agreement With Indian Oil Corporation For The Establishment & Operations Of Outlets Across Its Highway Petrol Pumps Nationwide

IndianOil x ZORKO IndianOil x ZORKO IndianOil x ZORKO IndianOil x ZORKO



NEW PARTNERSHIP

We've Officially Joined Hands

इंडियनऑयल
IndianOil

ZORKO® LIMITED

IndianOil x ZORKO IndianOil x ZORKO IndianOil x ZORKO IndianOil x ZORKO

IndianOil x ZORKO IndianOil x ZORKO IndianOil x ZORKO IndianOil x ZORKO

Mission & Vision

MISSION

Making Quality Food Affordable For Every Indian

ZORKO aims to make high-quality vegetarian food affordable and accessible across India. The brand delivers hygienic, tasty, and budget-friendly meals, focusing on Tier 2, 3, and 4 markets. Through its scalable model and customer - first approach, ZORKO bridges the gap between quality and affordability in the QSR segment.

VISION

Building A Global, Investor - Friendly Food Brand

The company focuses on expanding across diverse markets while strengthening its operations and building sustainable growth. It is committed to developing a scalable and future-ready business approach. Through innovation and strategic expansion, ZORKO is creating long-term value for its stakeholders and the overall economy.



World Record



Brand Philosophy



AFFORDABLE | PURE VEGETARIAN | QUALITY AMBIENCE | JAIN FOOD

ZORKO believes in offering affordable, quality vegetarian food while promoting entrepreneurship. It focuses on ethics, trust, and sustainability to create a positive impact on society.

Business Model

SCALABLE FRANCHISE MODEL

ZORKO follows an asset-light, franchise-driven model for rapid expansion.
It ensures consistency, efficiency, and strong unit economics across all outlets.



Franchise

Franchise Revolution for Inspiring Foodpreneurs



Standardization

Uniform taste, process, and quality across outlets



Efficiency

Streamlined menu for faster service & smooth operations



Expansion

Focused growth in Tier 2–4 cities



Ecosystem

Multiple revenue streams beyond QSR



Training

Kitchen & Etiquette Training with SOP

ZORKO SPOTLIGHT

Growth Strategy

RAPID EXPANSION

Scaling Across Markets

ZORKO is rapidly expanding across India with a strong focus on underserved Tier 2–4 cities, building a wide and accessible network.

1

Market Expansion

Expanding across emerging cities to capture untapped demand and growth.

2

Franchise Growth

Building a strong partner-driven network through an asset-light and scalable model.

3

Diversification

Conceptualized & developed Multiple brands like Cheese Corner, UK Waffle, Chaat ka Baap etc. Also diversified into consultancy business

4

Global Vision

Aiming to expand beyond India and become a global vegetarian QSR leader.

ZORKO SPOTLIGHT

Brand Presence



550+	275+	25+	04+
Outlets	Cities	States	Union Territories

Expanding Across India While Building A Strong Foundation For Global Growth.

ZORKO SPOTLIGHT

Shark Tank India

A DEFINING MOMENT ON INDIA'S BIGGEST STARTUP STAGE

Innovation and vision on India's biggest stage.

ZORKO gained national recognition on Shark Tank India Season 3, showcasing its strong fundamentals and franchise-first vision. This milestone boosted visibility, built trust, and inspired entrepreneurs across India.



Honourable Moments



Shri Ram Nath Kovind
Former President of India

IN HONOUR OF THE PRESIDENTIAL VISIT

A prestigious moment reflecting ZORKO's values of respect, honour, and warm hospitality.



Harsh Sanghavi
Deputy CM of Gujarat

WORLD RECORD ACHIEVEMENT

A proud achievement showcasing ZORKO's innovation, global recognition, and growth vision.



Rajeev Chandrasekhar
Tech Entrepreneur & former Minister

VISIONARY LEADERSHIP MEET

A meaningful exchange highlighting focus on innovation, entrepreneurship, and skill development.



C. R. Patil
Union Cabinet Minister

MEDIA & LEADERSHIP SPOTLIGHT

Strong media presence emphasizing ZORKO's impact, visibility, and growing recognition.

ZORKO SPOTLIGHT

National & International Media Coverage

"FEATURED ACROSS THE WORLD'S MOST TRUSTED AND LEADING MEDIA PLATFORMS."



ZORKO SPOTLIGHT

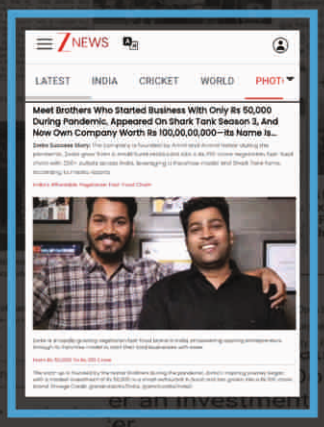
National & International Media Coverage

"FEATURED ACROSS THE WORLD'S MOST TRUSTED AND LEADING MEDIA PLATFORMS."



ZORKO SPOTLIGHT

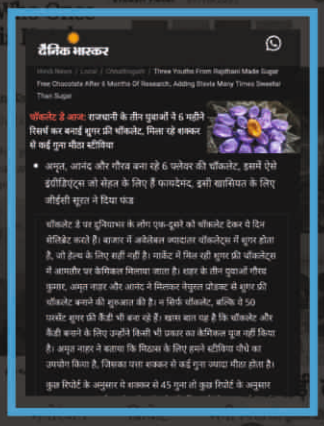
In The Headline

























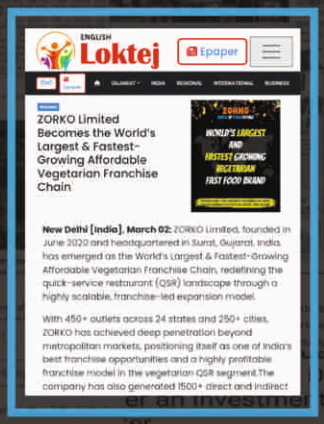








In The Headline

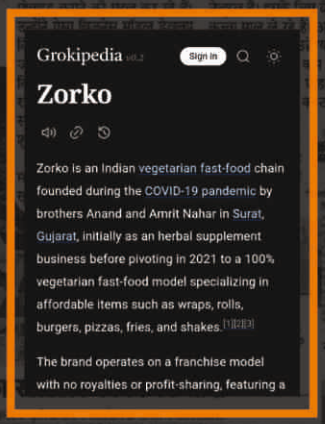




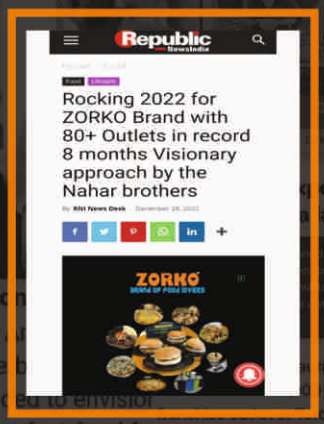




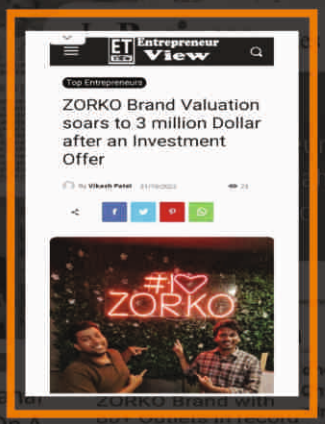


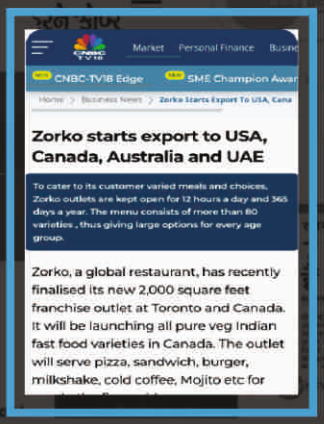


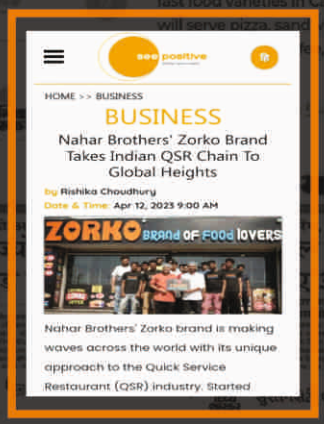




















AND MANY MORE.....

Awards & Achievements



AKYSB



ROTARACT



BNI SWARAJ



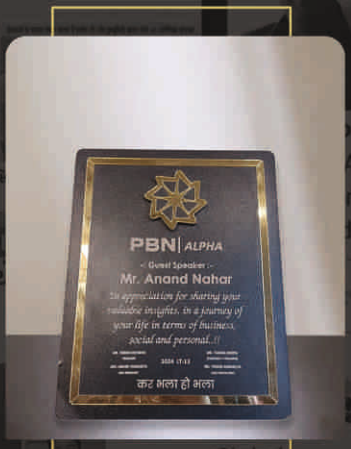
GTU VENTURES



TEDx DAVV



TERAPANTH YUVAK PARISHAD



PBN ALPHA



SGCCI



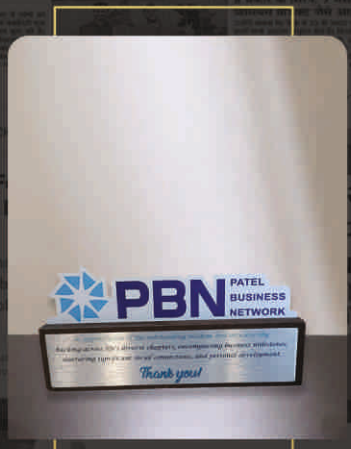
IOC



IGKV



BNI



PBN

Awards & Achievements



TEDx IPSA



PARUL UNIVERSITY



GAYATRI GROUP



UKA TARSADIA UNIVERSITY



AGARWAL BUSINESS CONCLAVE



SURAT RATNA AWARD



SUSHILA CHARITABLE TRUST



JCI SURAT



IIT (BHU)



TPF UDHNA



PROGRESS ALLIANCE

AND MANY MORE.....

CHEESE CORNER
A NEW VENTURE FROM THE HOUSE OF ZORKO LIMITED

Welcome To Cheese Corner!

India's Best Cheesy Fusion Food Chain! As one of the country's fastest-growing QSR chains, we serve thousands of cheese lovers daily with a proven business model, strong brand appeal, and uncompromising quality. With rising demand and a passion for everything cheesy, Cheese Corner is the perfect franchise opportunity to be part of India's next big QSR success story.

Our Mission!

At Cheese Corner, our mission is to take India's favourite cheesy fusion delights with a desi twist to every corner of the world. What started as a journey in India is now gearing up to spread smiles, flavours, and cheesy love across the globe.

OUR VISION!

To make Cheese Corner the world's most loved cheesy fusion food chain, delighting families, youth, and foodies everywhere with our signature creations.



With rising demand and love for our unique concept,
we are preparing to open outlets in **Canada,**
Dubai, Australia, the USA, Muscat, and Singapore very soon
bringing our bold and innovative flavours to international food lovers.

Cheese Corner Outlets

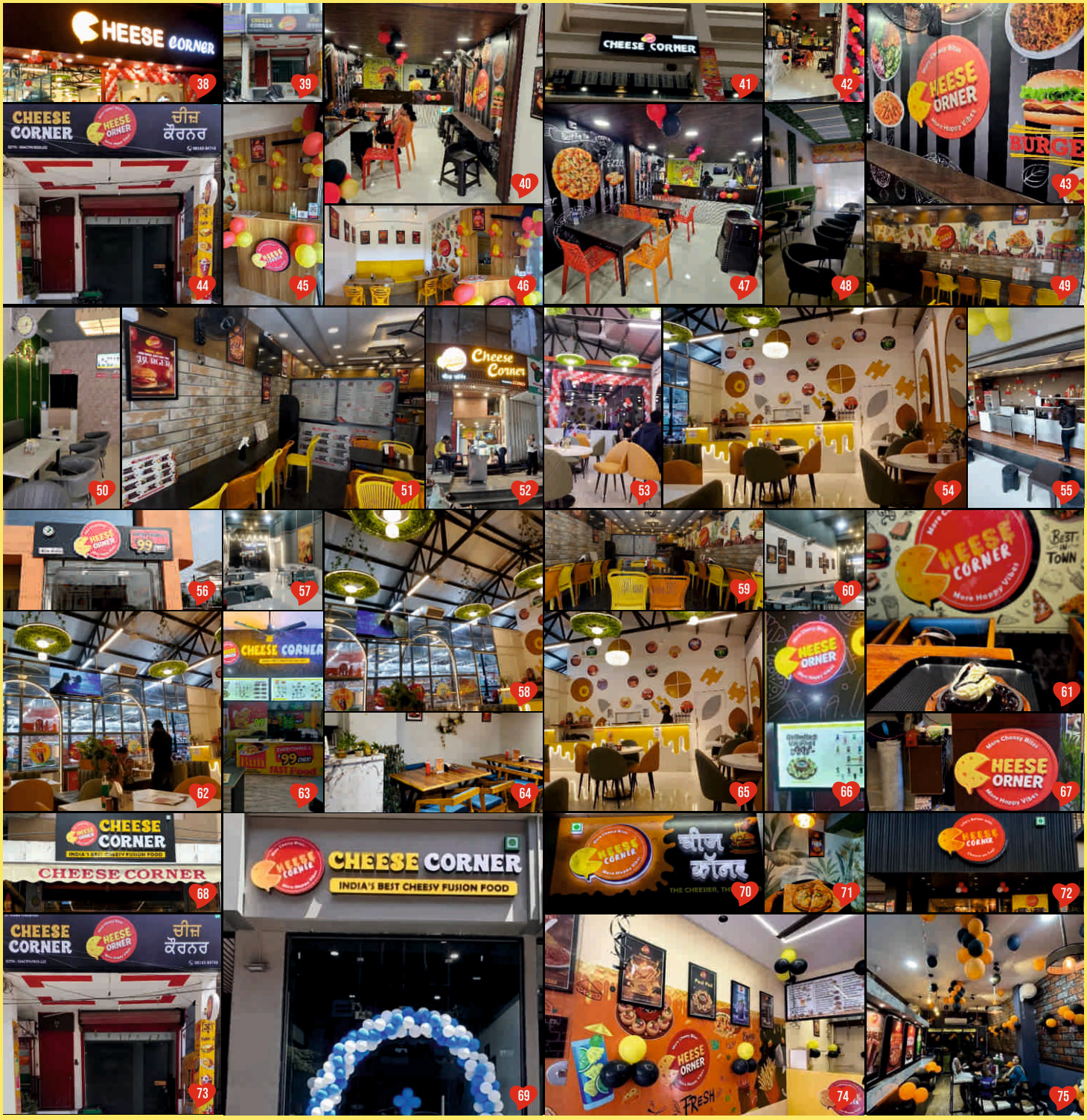
75+ And Still Counting...



India's Best Cheesy Fusion Food Chain

www.cheesecornerindia.com

Cheese Corner Outlets



India's Best Cheesy Fusion Food Chain

www.cheesecornerindia.com

UK Waffle
CO
INSPIRED BY 1964

UK WAFFLE - FROM THE HOUSE OF ZORKO

WELCOME TO UK WAFFLE

UK Waffle Is A Modern Dessert Café Brand Created For Today's Generation Of Chocolate Lovers, Foodies, And Café Explorers. With Our Premium Waffle, Rich Chocolate Creations, Trendy Flavors, And Visually Irresistible Presentation, We Are Building A Brand That Connects Strongly With Youth And Families Alike.

Driven By Quality, Innovation, And Customer Experience, UK Waffle Combines Affordable Pricing With Premium Taste To Create A High-demand Café Model. Our Goal Is To Serve Freshly Baked Happiness While Building A Strong Franchise Network Across India.

OUR MISSION

Our Mission Is To Redefine Dessert Culture By Serving Freshly Made Waffle Crafted With Premium Ingredients, Rich Chocolate Blends, & Innovative Flavor Combinations. We Aim To Create Memorable Café Experiences That Bring People Together Through Sweetness, Comfort, And Joy.

At UK Waffle, Every Product Is Designed To Deliver Quality, Consistency, And Satisfaction In Every Bite.

OUR VISION

To Become India's Most Loved And Trusted Waffle Café Brand By Creating Trendy Dessert Experiences, Strong Customer Loyalty, And Scalable Café Opportunities For Aspiring Entrepreneurs.

We Envision Expanding UK Waffle Across Major Cities And Growing Into An Internationally Recognized Dessert Café Brand Known For Creativity, Quality, And Innovation.

UK Waffle CO
INSPIRED BY 1964

UK WAFFLE OUTLETS

30+ And Still Counting...





























♥ GOOD FOOD. GOOD MOOD. GREAT MEMORIES. ♥

CHAAT KA BAAP™

INDIA'S MOST HYGIENIC DESI CHAAT FRANCHISE



NEW LAUNCH
NEW LAUNCH
NEW LAUNCH

NEW BRAND LAUNCH - THIS DIWALI

Compact • Hygienic • High Visibility

www.chaatkabaap.com

ZORKO CONSULTANCY SERVICES

Expert Consultancy To Help You Launch, Scale, And Succeed In The Food Business Industry. From Concept To Execution, We're With You Every Step Of The Way.

Zorko Consultancy Brings Years Of Expertise In The Food And Beverage Industry. We Specialize In Helping Entrepreneurs, Investors, And Business Owners Turn Their Food Business Dreams Into Reality.



ZORKO SPOTLIGHT

More Than 30 Brands Developed































ZORKO SPOTLIGHT

More Than 30 Brands Developed































Conceptualized By Zorko Limited

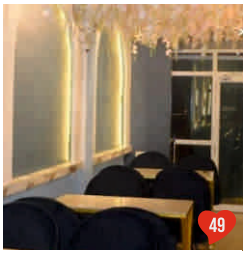


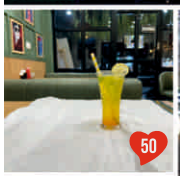
Conceptualized By Zorko Limited

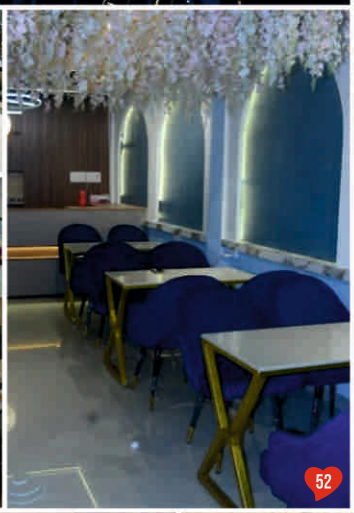


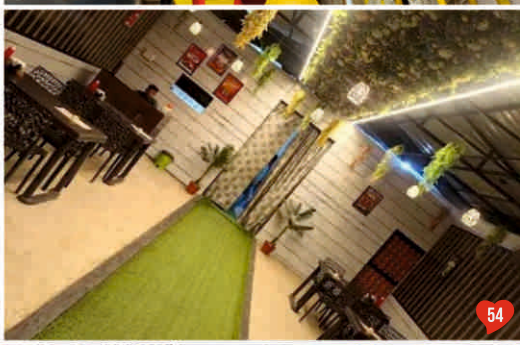


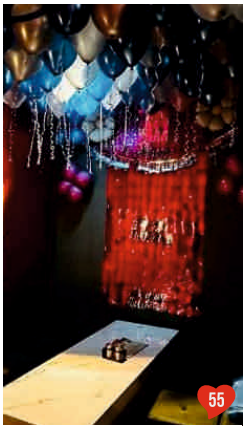








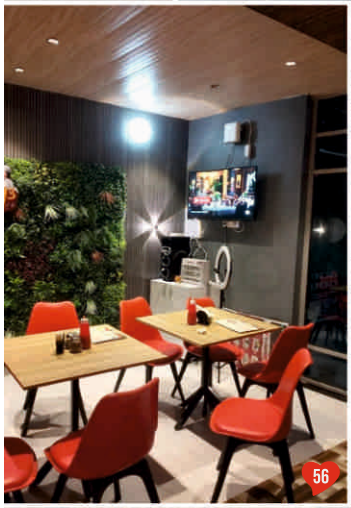




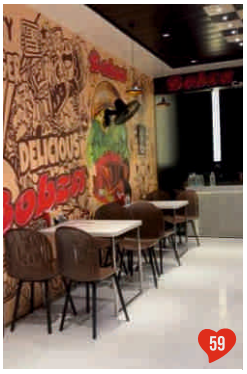








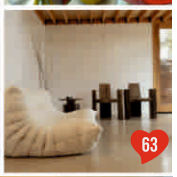


























FOUNDATION OF ZORKO LIMITED































Company Culture



People Behind the Plate

At ZORKO, culture is not just built in meetings it lives in every team moment and every shared success.





"We don't just work together We grow together"

Training is not a phase, it's a continuous journey of learning and improving







Celebrations, small wins, and everyday moments define the ZORKO spirit

Company Culture





Every shift is teamwork in motion where coordination, trust, and speed come together.





From every role to leadership, everyone is connected by a shared purpose.





ZORKO SPOTLIGHT

Employee Benefits

EMPLOYEE BENEFITS AT ZORKO

✨ AFTER 1 YEAR



FAMILY DINNER FROM ZORKO



MOVIE TICKETS EVERY QUARTER



ANNUAL WATERPARK PASSES



FINANCIAL GROWTH OPPORTUNITIES



PAID MENSTRUAL LEAVE



PROFESSIONAL PHOTOSHOOT

Employee Benefits

AFTER 2 YEARS



3N - 4D GOA TRIP



PILGRIMAGE TRIP FOR PARENTS



₹3,000 VOUCHER



BIKE LOAN SUPPORT



FREE GYM MEMBERSHIP

NETFLIX prime video

FREE OTT SUBSCRIPTION

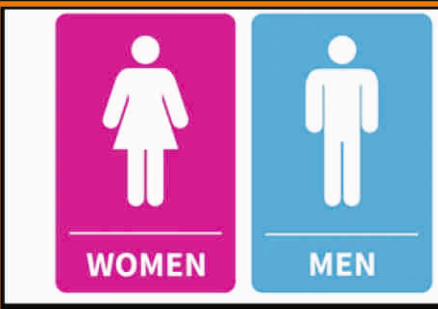
REGULAR BENEFITS



50% OFF FOOD



UNLIMITED REFRESHMENTS



SEPARATE AMENITIES

Performance Recognition



Gifting Activa, Access, Jupiter And iPhones to all the Top Performers of ZORKO Limited 🇮🇳















Performance Recognition

EMPLOYEE OF THE MONTH - ₹3,000 VOUCHER










EMPLOYEE OF THE YEAR







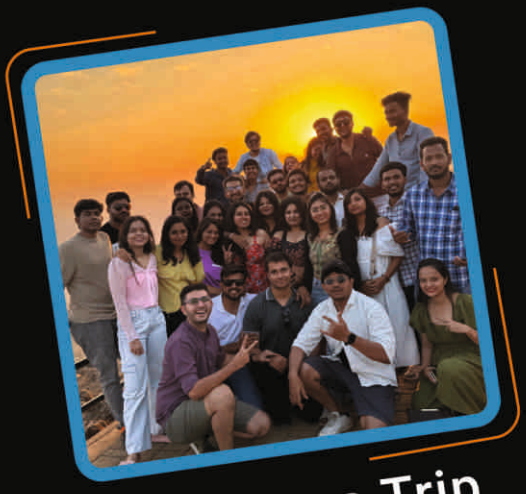


Events And Celebrations



Creating Moments Beyond Work

Events & Outings Highlights



Saputara Trip



Trekking Trip



Women's Day Celebration

Events And Celebrations



Creating moments beyond work through engaging celebrations that build team spirit and strengthen relationships.



















ZORKO SPOTLIGHT

Employee Feedback

LISTENING, LEARNING & IMPROVING

We value every voice. Through open feedback and transparency, we continuously grow and improve together



"Training new teams daliy has improved my confidence and communication. Fast-paced work with strong team support makes it manageable."

4 YEARS AT ZORKO LIMITED

"Managing the outlet daily has strengthened my leadership and problem-solving skills. Handling operations and team coordination has been a valuable experience."

4 YEARS AT ZORKO LIMITED





"Leading the kitchen has improved consistency and creativity. Managing team and quality is a rewarding experience."

4 YEARS AT ZORKO LIMITED

ZORKO SPOTLIGHT

Employee Feedback



"Here, the environment is very positive. Everyone is friendly and supportive. Teamwork is strong, always ready to help each other."

3 YEARS AT ZORKO LIMITED

"The past two years have been a rewarding experience filled with learning, leadership and growth. I'm grateful to be part of this team & look forward to achieving greater milestones."

2 YEARS AT ZORKO LIMITED





"Driving sales has strengthened strategy and team leadership. growth comes through strong execution and client trust."

2 YEARS AT ZORKO LIMITED

ZORKO SPOTLIGHT

Employee Feedback



"ZORKO is a place of continuous learning, growth, and new opportunities. Our success is built on teamwork, trust, & strong relationships with our franchise partners."

2 YEARS AT ZORKO LIMITED

"Over the past two years, I've gained valuable experience, enhanced my skills, & I'm grateful for the opportunities and team support, & excited to achieve more milestones."

2 YEARS AT ZORKO LIMITED





"Over the past two years, I've strengthened my financial knowledge, improved my skills, and grown professionally. I look forward to continued success."

2 YEARS AT ZORKO LIMITED

Faces Of Zorko

FULL TEAM DIRECTORY



MANAGEMENT



KEY MANAGERIAL PERSONNEL



SENIOR MANAGEMENT



SALES TEAM



PURCHASE TEAM



EXISTING OUTLETS SUPPORT TEAM

Faces Of Zorko

FULL TEAM DIRECTORY



UPCOMING OUTLETS SUPPORT TEAM



HR TEAM



LEGAL TEAM



GRAPHICS TEAM



ADMIN TEAM



TRAINERS TEAM

Faces Of Zorko

FULL TEAM DIRECTORY



SOCIAL MEDIA TEAM



MARKETING TEAM



VIDEO EDITING TEAM



INFLUENCER MARKETING TEAM



WAREHOUSE TEAM



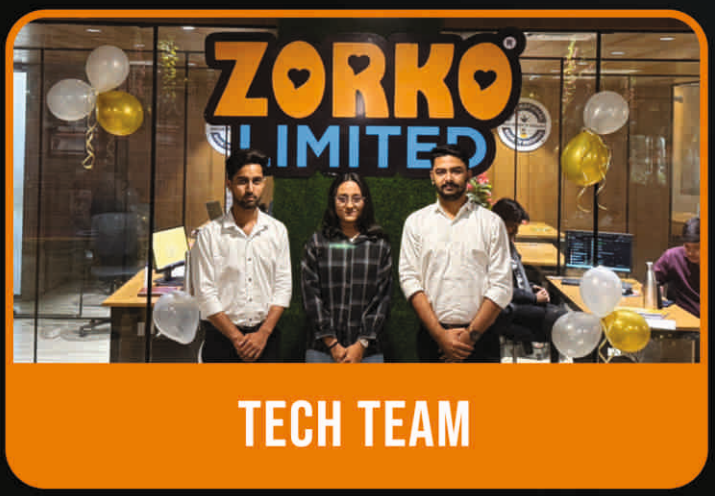
ACCOUNTS TEAM

Faces Of Zorko

FULL TEAM DIRECTORY



LOCATION TEAM



TECH TEAM

OUR TEAM



Our Corporate Office







Our Corporate Office







Our Corporate Office

OFFICE INTERIOR





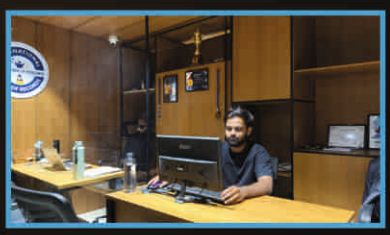




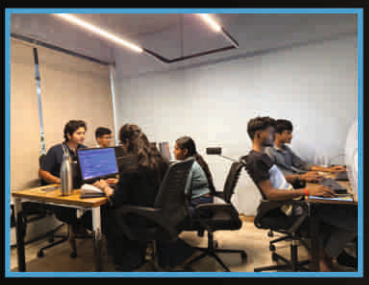














ZORKO Wonder World

550+ And Still Counting...



ZORKO Wonder World



ZORKO Wonder World



ZORKO Wonder World



ZORKO Wonder World



ZORKO Wonder World



ZORKO Wonder World



ZORKO Wonder World



ZORKO Wonder World



ZORKO Wonder World



ZORKO Wonder World



ZORKO Wonder World



JOIN OUR GROWTH JOURNEY

Be a part of ZORKO's expansion and grow with a brand built on quality, scalability, and trust



Growth Journey That Never Ends...

310, 311, 322, 3rd Floor, Exult Shoppers,
Vesu Main Road, Surat, Gujarat

/ ZORKO LIMITED

www.zorko.in